

**For Immediate Release**

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## **Kendal King Group Adds Associates To Team**

*Continued growth brings new hires to Kansas City and North Carolina*

KANSAS CITY, Mo. (May 4, 2009) – Kendal King Group is pleased to announce the addition of five associates to its team.

The company, which specializes in retail marketing solutions for premier retailers and top brands, employs more than 30 people in its four offices: Kansas City, Mo., Bentonville, Ark., Mooresville, N.C., and Guangzhou, China. The new employees are located in Kansas City and North Carolina.

New to Kendal King Group in Kansas City:

- Michael Staley is a senior industrial designer. His responsibilities include designing three dimensional projects including permanent and temporary displays as well as retail marketing concepts. Staley comes to Kendal King Group after 10 years as a freelance industrial designer.
- Kristy Mathes is an events and exhibits account coordinator. She works with both internal and external clients in Kendal King Group's growing event and exhibit business. Previous to Kendal King Group, Mathes was with Geo Fern Co.
- Ryan Hughes became a full-time Kendal King Group employee in October after working part time for six months. He supports logistics, shipping, warehouse, quality assurance and the event and exhibit team.
- Paige McGhee is a graphic designer. Previously, she was an intern for Kendal King Group, following her 2008 graduation from the University of Kansas.

New to Kendal King Group in Mooresville:

- Anja L. Melton is an account coordinator. She was previously an account coordinator with Product Management, Inc. Melton will be responsible for providing account service and supporting new business development in the Southeast markets.

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**Kendal King Group, an established leader in retail marketing solutions for premier retailers and top brands, offers over 20 years of experience in strategy, design and execution of retail displays and programs. Kendal King Group operates offices in Kansas City, MO; Bentonville, AR; Mooresville, N.C.; and Guangzhou, China. For more information, please visit [www.kendalking.com](http://www.kendalking.com) or call (800) 542-9882.**