

For Immediate Release

November 20, 2009

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Kendal King Group Grows N.C. Presence

New account executive joins Mooresville, N.C.

KANSAS CITY, Mo. (Nov. 20, 2009) – Thanks to its continued growth, Kendal King Group is expanding its new Mooresville, N.C., office with the addition of Mike Toma as account executive. Toma joins account coordinator Anja L. Melton in the office.

Kendal King Group, which specializes in retail marketing solutions for premier retailers and top brands, employs more than 35 people in its four offices: its Kansas City, Mo., headquarters, Bentonville, Ark., Mooresville, N.C., and Guangzhou, Republic of China.

“Opening an office in Mooresville enables us to work with our customers in that area on a more personal level,” said Scott King, Kendal King Group’s CEO. “There are some terrific companies headquartered in the Southeast that we’re excited to pursue as business partners.”

In his new position, Toma will be responsible chiefly for developing client relationships in the Southeast.

Toma was previously a marketing and sales representative with A&M Designs, Inc., in Charlotte, N.C. He has more than 25 years of experience in sales, marketing and business development for companies such as FedEx, Bowne & Co., Inc., and RR Donnelley & Sons.

“We are thrilled to have Mike and Anja on our team,” said Drew Loboda, Kendal King Group president and partner. “We think they are both vital to Kendal King Group becoming a part of the Mooresville community and establishing ourselves as a retail marketing solutions firm in the Southeast business landscape.”

Kendal King Group, an established leader in retail marketing solutions for premier retailers and top brands, offers over 20 years of experience in strategy, design and execution of retail displays and programs. Kendal King Group operates offices in Kansas City, MO; Bentonville, AR; Mooresville, NC; and Guangzhou, China. For more information, please visit www.kendalking.com or call (800) 542-9882.