

PRESS RELEASE

MARKETING FIRM KENDAL KING GROUP PLANS MOVE TO CROSSROADS DISTRICT

KANSAS CITY, Kan. (August 29, 2007) – Kendal King Group, a firm specializing in retail marketing solutions for premier retailers and top brands, has signed a lease with the Accardo Arts District, a redevelopment project in the heart of the Crossroads. Kendal King Group will relocate its international headquarters from Kansas City, Kansas to 1911-1925 Central in Kansas City, Missouri by the end of 2007.

“There is great energy and vibrancy in the Crossroads District,” said Scott King, CEO of Kendal King Group. “It is a great environment for the creativity of our work. The space itself offers high ceilings and unique architectural elements, which we believe will help showcase our products and services.”

An international firm, Kendal King works with some of the world’s premier retailers, such as Wal-Mart, Lowe’s, Sam’s Club, Michael’s and Payless ShoeSource, as well as brands such as Gillette, Dannon, Garmin, Starter (Nike), Black & Decker, Bushnell, GE, AOL, and Clorox. The specialty marketing company designs and produces point-of-purchase displays, packaging, promotional kits, signage, events, exhibits and more.

The company’s new facility will occupy nearly 13,000 sq. feet of space and provide offices and meeting rooms for Kendal King’s 18 Kansas City area employees.

“The new office provides us close to a 50 percent increase in square footage, that will allow us to grow and accommodate our business plan,” said Drew Loboda, president of Kendal King Group. “The new space is open and versatile. We’re looking forward to displaying some of our larger point-of-purchase designs that physically we could not do in our old space.”

Kendal King Group was exclusively represented by Jay Ruf of First Scout Realty Advisors, Inc. The Accardo Arts District was represented by Joyce Murray of Zimmer Real Estate Services.

This office joins Kendal King’s four other offices in Bentonville, AR; Charlotte, NC; Dallas, TX; and Shenzhen, China. Offering 20 years of retail marketing experience in strategy, design and execution, Kendal King Group specializes in retail marketing solutions for premier retailers and top brands. For more information, please visit www.kendalking.com or call 800-542-9882.

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