

For Immediate Release

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Bentonville Graduate Receives Kendal King Scholarship

Holly Poe will use money for photography studies at Loyola University in Chicago

BENTONVILLE, Ark. (July 3, 2008) - Kendal King Group has named Holly Poe, an honors student and recent graduate, as the 2008 recipient of the Kendal King Graphic Arts Scholarship. Poe was presented the \$1,000 award at a scholarship banquet held in mid-May.

"Holly is an outstanding student academically and an all around student leader in terms of sports, activities and honors," said Parker Hunt of Kendal King Group. "We are delighted to help Holly and support her dream to become a professional photographer."

This is the ninth year that Kendal King has sponsored the Graphic Arts Scholarship at Bentonville High School. The company, which specializes in retail marketing solutions for premier retailers and top brands, offers the scholarship to local students who plan to pursue careers in design and fine arts.

Poe will begin studying photography in the fall at the School of Arts and Sciences at Loyola University in Chicago, Ill. In addition to being an academic standout at Bentonville High School (she graduated seventh in a class of 635 students) Poe was actively involved in soccer, cross country, student council and National Honors Society for the past four years. She was also active in band for seven years.

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Kendal King Group specializes in retail marketing solutions for premier retailers and top brands and offers over 20 years of retail expertise in strategy, design and execution of marketing programs and displays. Kendal King operates offices in Bentonville, Ark.; Kansas City, Mo.; Charlotte, N.C.; and Guangzhou, China. For more information, please visit www.kendalking.com or call (479) 273-9600.