

For Immediate Release

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Kendal King Group Adds Associate To Team

New national accounts manager joins Kansas City headquarters

KANSAS CITY, Mo. (Oct. 26, 2009) – Thanks to its continued growth, Kendal King Group has added another member to its Kansas City, Mo., headquarters team.

Elizabeth Scott has joined the company as national accounts manager. She has many years of experience in retail as a buyer and working with consumer packaged goods companies.

Most recently Scott managed national in-store merchandising programs for Procter & Gamble. She has worked in sales and marketing not only in the United States, but throughout Europe, Australia and Asia.

Scott will be based in Kansas City, but will also work in Kendal King Group's Bentonville, Ark., office.

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Kendal King Group, an established leader in retail marketing solutions for premier retailers and top brands, offers over 20 years of experience in strategy, design and execution of retail displays and programs. Kendal King Group operates offices in Kansas City, MO; Bentonville, AR; Mooresville, N.C.; and Guangzhou, China. For more information, please visit www.kendalking.com or call (800) 542-9882.