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Kendal King Group Wins 10 Design Awards

Work for Nickelodeon, Garmin, others brings honors at In-Store Marketing's Design of the Times

KANSAS CITY, Mo. (November 1, 2009) – Kendal King Group was recently honored with 10 awards at the In-Store Marketing Institute's Design of the Times awards at the recent In-Store Marketing Expo in Chicago.

The awards won by Kendal King Group:

- Gold: Forerunner Pallet for Garmin
- Gold: Nickelodeon Hot Spot for Nickelodeon/Viacom
- Silver: Serengeti Permanent Floorstand for Bushnell Outdoor Products
- Silver: Puerto Rico Gift Card Holder for Walmart Stores Inc.
- Silver: Brita Water Filtration Display for The Clorox Co.
- Bronze: Unforgettable Moments Permanent Display for Payless ShoeSource
- Bronze: Napco Semipermanent Floorstand for Variform
- Bronze: Shelf Unit Display for Garmin International Inc.
- Bronze: Semipermanent Display for Bushnell Outdoor Products
- Bronze: GMI and GFS Displays for Garmin International Inc.

More than 100 retail and product marketing executives serve as judges for the contest, which makes the awards all the more important and special, says company president, Drew Loboda.

"The awards really showcase the commitment our talented artists make to our clients and their commitment to expanding the types of products and services we offer," said Drew Loboda, Kendal King Group president. "We don't do what we do for awards. But being recognized for the work we do for our clients is certainly gratifying."

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Kendal King Group, an established leader in retail marketing solutions for premier retailers and top brands, offers over 20 years of experience in strategy, design and execution of retail displays and programs. Kendal King Group operates offices in Kansas City, MO; Bentonville, AR; Mooresville, NC; and Guangzhou, China. For more information, please visit www.kendalking.com or call (800) 542-9882.